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and
their families*

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Hmong Women's Heritage Association

August 18, 2010

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Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

RE: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

I am writing to you today as an advocate for the proposed joint venture between NBC Universal and Comcast.

While there are a substantial number of Hmong in the Central Valley of California, the only practical means for members of our community to get television programming which is both in-language and relevant to us is with Crossings TV. This applies to both local and non-local programming. Comcast's willingness to carry Crossings TV's multicultural content throughout the Central Valley for the last four years has been critical to our ability to get Hmong news and entertainment programming.

We believe Comcast's sensitivity to our need for such programming speaks extremely well of them as a company. It is a clear indication that they will continue to exhibit their sense of the responsibility to underserved communities such as ours subsequent to a merger with NBC-Universal.

It is our hope the Commission will expeditiously support the proposed merger.

Sincerely,

Koua J. Franz
Executive Director

